

Community

/kə'myōnədə/

We are a diverse community made stronger by our common determination to stop suicide.



**American
Foundation
for Suicide
Prevention**

Dear Friend and Community Leader,

You can be an everyday hero in the fight against suicide.

Partner with us as an event sponsor for the annual Annapolis *Out of the Darkness* Walk, taking place on Saturday, September 21st at the Navy Marine Corps Stadium.

Suicide is the 3rd leading cause of death for ages 10 to 35 in Maryland and every suicide affects at least 100 people in your community. However, suicide is preventable. With your support, we'll be one step closer to achieving our bold goal of reducing the suicide rate 20% by 2025.

Sponsor the Annapolis *Out of the Darkness* Walk and show our community that you're a voice for suicide prevention.

Funds raised from The *Out of the Darkness* Walks allow us to fund research, create educational programs, advocate for public policy, and support survivors of suicide loss.

I look forward to discussing our 2019 sponsorship opportunities and benefits with you in more detail. To walk with us to fight suicide, please register at www.afsp.org/annapolis.

Kind regards,

Dean D'Camera & Kat Olbrich

Walk Chairs | AFSP Maryland Chapter
kolbrich@afsp.org | 202-770-8973



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SPONSORSHIP OPPORTUNITIES

2019 ANNAPOLIS OUT OF THE DARKNESS WALK

Annapolis Bronze Lifesaver | Donate \$250

- The opportunity to support the nation's leading non-profit organization dedicated to understanding and preventing suicide through research, education and advocacy, and to reaching out to people with mental disorders and those impacted by suicide.
- A tax deductible donation & donation receipt
- A Talk Saves Lives presentation at your organization; an introduction to Suicide Prevention that helps your staff and co-workers learn the risk and warning signs of suicide and how, together, we can prevent it.
- Your logo on** the Annapolis Out of the Darkness Walk website (afsp.org/annapolis) that links to your company's website

Annapolis Silver Lifesaver | Donate \$500

- Recognition for your company** on the Maryland Chapter Facebook Page – @afspmaryland - 12,000 plus likes
- Your logo in** the monthly E-Newsletter to our Annapolis Out of the Darkness walkers (over 1,600 subscribers; ends December 31, 2019)
- Your logo on** the back of the Annapolis walk t-shirt (deadline: August 23, 2019)
- 2 complimentary Annapolis walk t-shirts
- All Bronze Lifesaver benefits

Annapolis Gold Lifesaver | Donate \$1,000

- Your logo on** the Navy Stadium's Jumbotrons during walk day
- 4 complimentary Annapolis walk t-shirts
- All Bronze and Silver Lifesaver benefits

Annapolis Diamond Lifesaver | Donate \$2,500

- Tent** with signage (company logo and/or team name) for your walk team and friends at the walk
- 6 complimentary Annapolis walk t-shirts
- All Bronze, Silver, and Gold Lifesaver benefits

Annapolis Community Lifesaver | Donate \$5,000

- Your logo on** 10 additional Maryland Out of the Darkness Walk t-shirts - Hagerstown, Frederick, Montgomery County, Howard County, Baltimore, Havre de Grace, Carroll County, Southern Maryland, Mid-Shore and/or Ocean City (deadline: August 7, 2019).
- 10 complimentary Annapolis walk t-shirts
- All Bronze, Silver, Gold, and Diamond Lifesaver benefits



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ANNAPOLIS OUT OF THE DARKNESS WALK 2019 SPONSORSHIP AGREEMENT

Please Print

Name/Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____ Email: _____

Company Website Address: _____

Please select one of two sponsorship options:

<p>Cash Sponsorship:</p> <p><input type="checkbox"/> Annapolis Bronze Lifesaver Donate \$250</p> <p><input type="checkbox"/> Annapolis Silver Lifesaver Donate \$500</p> <p><input type="checkbox"/> Annapolis Gold Lifesaver Donate \$1,000</p> <p><input type="checkbox"/> Annapolis Diamond Lifesaver Donate \$2,500</p> <p><input type="checkbox"/> Annapolis Community Lifesaver Donate \$5,000</p>

OR

<p>In-Kind Sponsorship:</p> <p>Product: _____</p> <p>OR Service: _____</p> <p>Fair market Value* (product or service): \$ _____</p> <p>Value Determined by: _____</p> <p><i>*min</i></p>

Additional Options:

- Call me, I am interested in forming a team for the walk
- Unable to sponsor, but please accept this donation\$ _____
- Referred by (if someone referred you to us, please let us know): _____

We authorize The American Foundation for Suicide Prevention to include our corporate name and logo on all "Out of the Darkness" materials consistent with our sponsorship selection and publication dates.

Authorized Signature: _____ **Date:** _____

Donation Via:

Enclosed Check Invoice Required to Process Payment
 Credit Card: AMEX Mastercard Visa Discover
 CARD NO. _____
 EXP. DATE: _____ CODE: _____ BILLING ZIP: _____
 Card Holder Name (if different than Contact Person Name): _____

Completed & Signed Agreement with Logo Due by August 23, 2019

Logo Specifications: T-shirt: Vector file (EPS, PS, PDF) format to ensure logo integrity. **Website:** Stacked logos appear best (max width is 80px) and we accept vector files and/or image files (.jpeg, .png).

Please scan and email or mail this agreement, logo, & Website link to:

Email: kolbrich@afsp.org | **Mail:** AFSP, ATTN: OOTD WALKS, P.O. Box 169, Annapolis, MD 21404

Thank You for Your Generous Support of the American Foundation for Suicide Prevention!