



**American
Foundation
for Suicide
Prevention**



2019 George Mason University **SPONSORSHIP OPPORTUNITIES**

GMU Campus Lifesaver: \$1,000 *Exclusive Title Sponsorship*

- Title listing as “GMU Campus Lifesaver” on all available walk promotions and branding
- “Presented by *Your Logo/Name*” on walk t-shirts (**deadline March 22**)
- Ribbon cutting (or equivalent) opportunity at start of walk
- All Platinum Lifesaver benefits

Platinum Lifesaver: \$750

- Sponsor tent with distribution of promotional materials at walk
- Speaking opportunity during walk’s opening ceremony
- 10 complimentary walk t-shirts
- All Gold Lifesaver benefits

Gold Lifesaver: \$500

- Sponsor table with distribution of promotional materials at walk
- Recognition during walk’s opening ceremony
- Logo on walk’s facebook event page
- Listing in AFSP National Capital Area Chapter e-Newsletter (distributed to 30,000+ e-mails)
- 4 complimentary walk t-shirts
- All Silver Lifesaver benefits

Silver Lifesaver: \$250

- Logo on walk t-shirts (**deadline March 22**)
- Opportunity to include promotional item with walker giveaways
- 2 complimentary walk t-shirts
- All Bronze Lifesaver benefits

Bronze Lifesaver: \$150

- Opportunity to support the nation’s leading non-profit organization dedicated to understanding and preventing suicide through research, education and advocacy, and to reaching out to people with mental disorders and those impacted by suicide.
- Logo with link on walk website
- Logo displayed on sponsor sign at walk
- Opportunity for an on-site AFSP presentation or suicide prevention educational program at your company’s office



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Campus Walk to Fight Suicide

April 20th · George Mason Stadium Track · afsp.org/GMU

2019 George Mason University SPONSORSHIP AGREEMENT

Sponsor Information

Name (as you would like to appear): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Company Website: _____

Authorized Signature: _____

Cash Sponsor Level (check one):

- GMU Campus Lifesaver | \$1,000
- Platinum Lifesaver | \$750
- Gold Lifesaver | \$500
- Silver Lifesaver | \$250
- Bronze Lifesaver | \$150
- Other Amount: _____

Additional Options:

- I am unable to sponsor, but please accept this gift: \$ _____
- Please send me information about forming a team for the walk
- I wish to be anonymous
- I was referred by (insert name/team/company): _____

Method of Payment:

- | | | | |
|---|---|-------------------------------------|---|
| <input type="checkbox"/> Check enclosed | <input type="checkbox"/> American Express | <input type="checkbox"/> MasterCard | <input type="checkbox"/> Call me to process payment via phone |
| <input type="checkbox"/> Invoice Required | <input type="checkbox"/> Visa | <input type="checkbox"/> Discover | |

Credit Card #: _____

Exp. Date: _____ CVV Code: _____ Billing Zip: _____

Card Holder Name _____ Signature: _____

Checks can be made payable to the American Foundation for Suicide Prevention.

Agreement and Logo Due April 5, 2019

Please Send Agreement, Payment and Logo to:

Ellen Shannon, Area Director
AFSP National Capital Area Chapter · P.O. Box 3467 · Fairfax, VA 22038
eshannon@afsp.org

Tax ID# 13-3393329

Thank you for your support!

