



**American
Foundation
for Suicide
Prevention**



WALK INFORMATION

Date & Time: Saturday, September 22, 2018. **Check-in/registration will open at 9:00 a.m. and the walk will start at 11:00 a.m.** It is recommended to arrive early to check-in, register and enjoy the activities and program. *Event will take place rain or shine!*

Updated Location: Upper Hutchinson Field – Grant Park located at Columbus Drive and Balbo Drive in Chicago, IL. *The Google Maps address is 200 E. Balbo Drive, Chicago, IL 60605.*

Registration: There is no fee to register. Online registration closes at 12:00 p.m. on Friday, September 21. *You can register in person at the walk starting at 9:00 a.m. at the Registration tent.*

Check-In: New this year - if you are already registered prior to walk day, you do *not* need to check-in but we recommend arriving early to turn-in donations and/or enjoy the activities.

Donations: Donations can be turned in at the Donation Tent. *Donations are 100% tax deductible. We will continue to accept donations through December 31, 2018.*

Public Transportation:

Take the 'L' to the Roosevelt stop or one of the Michigan Avenue buses to Balbo or Roosevelt. Visit www.transitchicago.com to plan your trip.

Parking:

North Lot – Soldier Field: You can pre-pay \$16 for a spot in the North Parking Lot at Soldier Field. Use this [link](#) to reserve your spot before the walk. This lot is about a one mile walk to the site.

Note: You must pre-pay to receive this rate or you will pay the posted rate when you arrive.

Spot Hero: To reserve your parking spot today, visit the [Out of the Darkness Chicago SpotHero Parking Page](#) and book a spot with rates up to 50% off drive-up.



New to SpotHero? Download the SpotHero [iPhone](#) | [Android](#) app

Site Map: Click [here](#) to see this year's site map. *Note: You may notice an increased police presence this year and that is because of the size of our walk. They like to keep a close eye on the large scale events. No need to be alarmed though!*

Walk Route: The walk route is about 3 miles long. If the route is too long, walkers are welcome to turn around at any point. Route map can be viewed [here](#).

Pets: Pets are NOT allowed at the walk (on-site or on the route). *Service dogs covered under the Americans with Disabilities Act are permitted at the walk.*

Safety Note: Skateboards, scooters, wagons and bikes are prohibited for the safety of all walkers.

Medical: An advanced life support ambulance will be on-site and along the route.

Red & Blue Ribbon Tent: There will be two separate tents for the \$500+ fundraisers depending on their fundraising level (see below).

- ❖ **\$500-\$999** - Red Ribbon Walker. Receive a red ribbon and complimentary gift bag.
- ❖ **\$1,000+** - Blue Ribbon Walker. Receive a blue ribbon and complimentary gift bag.

Mental Health Services Tent: This tent will be located on-site for any walkers looking to speak with a mental health professional.

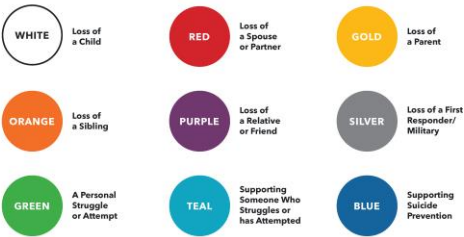
Beads of Courage: The beads will be available on-site and you can choose your color(s) to show your personal connection and identify with others who understand your experience. See next page. You can click the image and save it to use on social media and in emails. *Image is clickable.*



What's Your Color?

Losing someone to suicide or struggling with a mental illness can feel like no one understands what you are going through.

Each color shows our personal connection to the cause and helps us identify others who understand our experience.



afsp.org



Why I Walk Wall: Share your story, leave a message of hope or anything you want to share with walkers. This will be located as a tent wall at the Remembrance Tent.

Memorial Wall: If you are a survivor of suicide loss, we encourage you to bring a non-returnable photo of your loved one to the event to add to the Memorial Wall. This will be located as a tent wall at the Remembrance Tent.

Step & Repeat: Take photos with family and friends to remember your special day together. A photographer will be available but also have your phones ready!

AFSP Store: Looking for AFSP merchandise? The store will have a variety of items for sale so bring your cash, check or credit card!

Raffle: A variety of great prizes will be available. Raffle tickets can be purchased on-site. Cash, check and credit card accepted.

Water: Water will be provided on tables near the Start Line.

Food Trucks: [Beavers Coffee & Donuts](#) and [Robinson's #1 Ribs](#) will be on-site for participants to purchase food. Cash and credit accepted.

Social Media: Don't forget to tag us on social media when checking in or tagging photos. We will also have a SnapChat filter for the site and walk route. Be sure to use it on walk day!



AFSP Illinois Chapter @AFSPIL @AFSPChicago #OOTDCCW