**Out of The Darkness LOUISVILLE metro Community Walk**

**Sponsorship Levels**

**Brass Level Sponsor** | Donate $250+

Benefits Include:

☑ The opportunity to support the nation’s leading non-profit organization dedicated to understanding and preventing suicide through research, education and advocacy, and to reaching out to people with mental disorders and those impacted by suicide

☑ A tax-deductible donation & donation receipt

☑ Your logo on the 2018 Louisville Metro Community Walk website

☑ Your company’s name listed in the Facebook event - 2017 event reached 55K people!

**Bronze Level Sponsor** | Donate $500+

Benefits Include:

☑ Brass Level Sponsorship Benefits listed Above

☑ Your logo on the back of walker t-shirts. Louisville Metro Walk had ~4,000 Walkers in 2017!

☑ 2 complimentary Louisville Metro Community Walk t-shirts

☑ Your company thanked on all social media platforms

☑ Your company’s name, logo & website included in the Facebook event

☑ Sign at event listing your company as an event sponsor

**Silver Level Sponsor** | Donate $1,000+

Benefits Include:

☑ Brass & Bronze Level Sponsorship Benefits listed Above

☑ Your company recognized in announcements at event

☑ 4 complimentary Louisville Metro Community Walk T-shirts

☑ Your company thanked as a sponsor in Walk E-blasts, reaching over 12K people!

☑ Your company’s logo on an AFSP banner to be displayed at the Walk and the Kentucky State Fair

**Gold Level Sponsor** | Donate $2,500+

Benefits Include:

☑ Brass, Bronze, & Silver Level Sponsorship Benefits listed Above

☑ 6 complimentary Louisville Metro Community Walk T-shirts

☑ Your company thanked as sponsor in Monthly Newsletters, reaching over 12K people!

☑ Opportunity to host a walk day Information/Exhibit table for your company

☑ Onsite Talk Saves Lives presentation at your company

**Platinum Level Sponsor** | Donate $5,000+

Benefits Include:

☑ Brass, Bronze, Silver, & Gold Level Sponsorship Benefits listed Above

☑ 10 complimentary Louisville Metro Community Walk t-shirts

☑ Sponsor recognition in Walk press release

☑ Opportunity to host lunch & learn for employees with food provided for up to 50 people

**Presenting Level Sponsor** | Donate $10,000+

*All print and online advertising will include tagline: “Out of the Darkness Walk Presented by \_\_\_\_\_\_”* Other Benefits Include:

☑ Brass, Bronze, Silver, Gold & Platinum Level Sponsorship Benefits listed Above

☑ 20 complimentary Louisville Metro Community Walk t-shirts

☑ Logo on walk flyers, ~2,000 distributed each year!

☑ Sponsor tent at walk (may provide own branded tent)

☑ Opportunity to host lunch & learn for employees with food provided for up to 100 people

**Out of The Darkness Louisville metro Community Walk**

**2018 Sponsorship Agreement**

Please Print

**Name/Company:**

**Mailing Address:**

**City: State: Zip:**

**Contact Person:**

**Phone:** **Email:**

**Company Website Address:**

**Please select one of two sponsorship options:**

|  |  |  |
| --- | --- | --- |
| **Donation:**  **□ Presenting Level Sponsor** | Donate $10,000+  **□ Platinum Level Sponsor** | Donate $5,000+  **□ Gold Level Sponsor** | Donate $2,500+  **□ Silver Level Sponsor** | Donate $1,000+  **□ Bronze Level Sponsor** | Donate $500+  **□ Brass Level Sponsor** | Donate $250+ | **OR** | **In-Kind:** Product:  *OR* Service:  Fair market Value (product or service): $ Value Determined by: |

**Additional Options:**□ Call me, I am interested in forming a team for the walk   
□ Unable to sponsor, but please accept this donation$

□ Referred by (if someone referred you to us, please let us know):

*We authorize The American Foundation for Suicide Prevention to include our corporate name and logo on all “Out of the Darkness” materials consistent with our sponsorship selection and publication dates*.

**Authorized Signature: Date:**

**Donation Via:**

□ Enclosed Check □ Invoice Required to Process Payment

Credit Card: □ AMEX □ Mastercard □ Visa □ Discover

CARD NO.

EXP. DATE: CODE: BILLING ZIP:

Card Holder Name (*if different than Contact Person Name*):

**Agreement and Logo Due by September 26, 2018**

**Logo format for Website** $250 donation value and above **& T-shirts** $500 and above)**: pdf, tif, jpeg, or eps**

**Please scan and email or mail this agreement, logo, & Website link to:**

**Email**: [walks@afsp.org](mailto:walks@afsp.org) | **Mail**: AFSP, ATTN: OOTD WALKS, 120 Wall Street, 29th FL, New York, NY 10005

Thank You for Your Generous Support of the American Foundation for Suicide Prevention!