American Foundation for Suicide Prevention
Central Valley

OUT OF THE DARKNESS Community Walks

2018 Fresno Out of the Darkness Community Walk - 10/20/2018

Saturday, October 20, 2018
Oso De Oro Park, Fresno

Register Today At: www.afsp.org/fresno

Save Lives and Bring Hope to Those Affected by Suicide

The American Foundation for Suicide Prevention (AFSP) is the leader in the fight against suicide. We fund research, create educational programs, advocate for public policy, and support survivors of suicide loss.

In support of this mission, AFSP engages in educational activities in our communities, provides educational and prevention tools to our schools, hosts events for those coping with suicide loss, and events like the Out of the Darkness Community Walks that raise the level of dialogue about suicide and mental health.

Suicide is a public health issue that does not discriminate across gender, ethnicity, age, or socio-economic lines. With an estimated one million attempts and more than 44,000 lives lost to suicide in the U.S. alone annually, we are all affected by this issue.

By sponsoring the Fresno Out of the Darkness Community Walk, you are helping fund vital research into suicide, develop and implement educational programs that save lives, and becoming a part of the movement to change how we address mental health.

2018 Sponsorship Opportunities:

Sponsors are an important part of the local Out of the Darkness Community Walks and are an excellent way for your organization to support the community, show your concern for local residents and demonstrate your support of mental health initiatives.

Become an Event Sponsor • Form a Team • Support Our Walkers

Presenting Sponsor Level • $2,500
Presenting Sponsor Benefits Include: All of the below Platinum Lifesaver benefits, priority listing on the event web page, individual social media posts, highly visible signage at events.

SPONSOR BENEFITS	PLATINUM LIFESAVER	GOLD LIFESAVER	SILVER LIFESAVER	BRONZE LIFESAVER
Complimentary T-Shirts	5	3	2	
Banner Displayed*	X			
Event Signage	X	X		
Exhibitor Booth**	X	X	X	
Logo Printed on Event T-Shirt /Walk Web Page ***	X	X	X	
Logo Included on Event Emails	X	X	X	X
	$1,000	$500	$250	$150

** Banner supplied by sponsor*
*** Exhibitors subject to discretion of AFSP and must abide by Exhibitor Guidelines*
**** Logos must be received no later than 4 weeks prior to event date for printing*

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2018 Fresno Out of the Darkness Community Walk Sponsorship Form:

We are proud to support the Fresno Out of the Darkness Community Walk for suicide prevention and authorize AFSP to use our name and/or logo in printed and electronic materials consistent with our sponsorship selection listed below.

❑ Presenting Sponsor	$2,500
❑ Platinum Lifesaver Sponsor	$1,000
❑ Gold Lifesaver Sponsor	$500
❑ Silver Lifesaver Sponsor	$250
❑ Bronze Lifesaver Sponsor	$150

❑ We are unable to sponsor this year, but would like to make a donation of $_____to support suicide prevention.

Company Name _____ Website _____

Contact Name _____

Email _____ Phone _____

Address _____ Signature _____
(I have read, understand and agree to the Event Day Terms and Conditions.)

City/State/Zip _____

❑ Our Check is Enclosed **❑ Please Invoice**

Payment and logos must be received 4 weeks prior to event date in order to be included on Out of the Darkness Community Walk T-Shirts. Regardless of confirmation date, Walk Sponsors will receive recognition on the walk web pages and at the events themselves in accordance with their sponsorship package selection.

Please return this completed form and payment to:
AFSP Northern California: 2471 Solano Ave, Suite 114 • Napa, CA 94558
Questions? Please contact Rayers@afsp.org