



## Easy Fundraising Ideas

**Bake Sale** Who doesn't like a sweet, home-made treat? Host a bake sale at your school or other community gathering.

**Canning for a Cause** Select a busy intersection and have volunteers stand with buckets with the Walk and AFSP logos and ask cars for donations.

**Car Wash** Host a car wash at a local gas station, car supply store or fire house.

**Coin Jars** Ask a local store or restaurant to put a jar out for donations. Jars can be decorated with Walk logos and pictures.

**Dining for a Cause** Pizzeria Uno, 16 Handles, Moe's, etc. all host "Dine to Donate" programs where they will designate a percentage of sales for a particular night.

**Fifty-Fifty Drawings** Hold a 50/50 drawing at work or your church. The winner splits the pot with your AFSP fundraising.

**Hat/Jean Day** Great for schools and companies. Pick a day to allow people to wear hats or jeans for a donation of \$1 or more. Expand the idea and encourage creative hats to win a prize.

**Home Parties.** Do you know someone who sells Pampered Chef, Mary Kay, Thirty-One, etc.? Host a party at your house and ask the seller to donate a designated amount of their sales from that night.

**Ice Cream Social** Host a social at your work, school or church. Ask all that attend for a donation.

**Open House** Invite all your friends over for an open house. Have board games, appetizers and drinks available and tell them all about AFSP's mission and why you are participating in the Walk. Be sure you not only encourage them to donate, but also ask them if they would like to join your team!

**Pin Ups** People can purchase AFSP lifesavers for \$1 and put their name on them as a supporter. These can be sold in schools or ask local businesses to sell them as well.

**Wristbands** Sell our AFSP wristbands. This year they are light blue and yellow.

Some ideas require permission from town or other authorities.  
For help with these ideas or to explore your own and for some materials,  
please contact [afspbostonwalk@gmail.com](mailto:afspbostonwalk@gmail.com). Good luck!



**American  
Foundation  
for Suicide  
Prevention**

Greater Boston

## **Out of the Darkness – Boston Walk**

[www.afsp.org/bostonwalk](http://www.afsp.org/bostonwalk)

[afspbostonwalk@gmail.com](mailto:afspbostonwalk@gmail.com)

### **Summer Fundraisers**

#### **BBQ**

Nothing says summer like a BBQ! Rent or have equipment donated and host a BBQ dinner in your backyard or get your company involved and host it their parking lot. Sell tickets for meals, and spice up the event by having participants pay a fee to compete for the best local BBQ sauce in town. An alternative would be to invite local "pitmasters" to compete for best BBQ in town! Just make sure your guests arrive hungry.

#### **Pool/Beach/Lake/River Party**

Have access to a body of water and the ability to host events there? Invite everyone you know for a day of fun in the sun and sell snacks and drinks, offer carnival activities like face painting for the kids, play games like corn hole, marco polo, and frisbee. Just don't forget to make sure you have a licensed lifeguard on duty.

#### **Sand Volleyball Competition**

Head to the closest sand volleyball court in town or at the beach and set up a tournament. Teams pay an entry fee to compete and the winner takes home a prize donated by a local business.

#### **Farmers Market**

Summer is the season for farmers markets! Contact your local organizer to ask about setting up an info table and hand out information about your walk, share your story, and collect donations. You can even make business cards or flyers with your walk page URL on them if anyone wants to donate online later.

#### **Bocce or Cornhole Tournament**

Similar to the sand volleyball competition, head to your local park and set up a bocce or cornhole tournament. Individuals pay an entry fee and compete in an elimination-style tournament to win prizes donated from local businesses.

#### **Car Wash**

Car washes are classic summer fundraisers that never go out of business! Get permission from a local school or business to use their parking lot and water, make some posters, and then pick a weekend morning to wash cars for donations. Advertise your event in advance via social media and with flyers in local businesses.

### **Movie Screening**

This summer fundraising idea puts a fun spin on movie nights. Host a screening in a public park, or work with local businesses to secure a large enough area to host a drive-in. Sell tickets, popcorn, and candy to attendees and ask for a suggested donation at the gate. Possible summer blockbusters include: National Lampoon's Vacation, Guardians of the Galaxy, and Marvel's The Avengers.

### **Yard Sale**

Host a neighborhood yard sale, where proceeds or a percentage of the sales go directly to your cause. Ask your neighbors if they'll donate their old items to help support the cause.

### **Ice Cream Social**

Who doesn't love a scoop or two of cold, refreshing ice cream in the summer?! Gather friends and host an ice cream social at your home, community club house, or a local business. Provide a variety of flavors and toppings, and don't forget your scooper!

### **Picnic**

Host a picnic at your favorite park. Sell tickets in advance and tell everyone to bring a blanket! Bonus if you can get a local restaurant or deli to cater it for free or a steep discount.

### **Water Balloon Fight**

Kids will join in for the fun of it and adults will join in for the nostalgia-fun of it. Establish a designated fight-zone, register competitors, and sell water balloons. You could even make it a tournament with teams competing for a donated prize.

### **Fourth of July Party**

Everyone loves a good themed-party, and what better reason to throw one than to celebrate our nation's independence? For this summer fundraising idea, host a house party and ask your supporters to bring a friend. Charge an entry fee and accept donations at the door for anyone who joins in.

### **Summer Solstice Yoga**

Partner with a local yoga studio to see if they will teach a donation based class on the summer solstice (June 21), with proceeds benefiting AFSP.

Don't forget to include information about your walk and AFSP at all of your fundraising events. These are great opportunities to help you reach your fundraising goal while raising awareness for the cause and resources that are available to those who have been affected by suicide.