



**American  
Foundation  
for Suicide  
Prevention**



May-August 2018

**Dear Erie Area Business,**

On Saturday, September 29, 2018, our Western PA chapter brings back the **Out of the Darkness Walk** for suicide prevention to Erie, PA (Presque Isle State Park) to raise awareness and essential funds to help combat suicide in our area and in Pennsylvania. Last year our event drew over 300 attendees and raised over \$20,000. We invite you to be a contributing sponsor for this event, aligning your business with this important cause that is the #11 leading cause of death in PA.

*Did you know...*

- *We lose on average 1 person **every 4 hours** in this state to suicide.*
- *More people die annually in the U.S. by **suicide** than by homicide, wars, and natural disasters combined.*
- *Suicide deaths mean an annual loss of 44,000+ lives based on the latest CDC data.*

AFSP is a 501(c)3 nonprofit. The funds raised by our chapter will support AFSP suicide awareness and prevention education programs in our region, as well as provide funding for scientific research.

**This is your invitation to become a donor to this life-saving cause.**

You can contribute as a business donor in one of several – all are tax-deductible donations:

<b>Donation</b>	
\$250	Your logo/name will be added to the walk website, on social media, and in all walk email newsletters. You will also be recognized during the walk ceremony.
\$500	<b>All of the above plus:</b> Your logo/name will appear on the walk's official <b>t-shirts</b> .
\$1000	<b>All of the above plus:</b> You will be named a sponsor for a 2018 suicide prevention education program in Western PA.
In-kind donations	These business donors may contribute things like bottled water, snacks, event supplies, furnishings, or other items – must be pre-approved by the Walk Chair and be valued at \$200 or more.

**The Business Donor Agreement can be found on the following page.**

We also encourage you to form a team to walk with us, since it's **free** to walk! I hope you consider this opportunity and be part of this movement that is gaining serious momentum across Pennsylvania and nationwide. Visit our walk web page at: [www.afsp.org/erie](http://www.afsp.org/erie)

I have also included this year's 2018 walk promotional flyer, if you can also help us promote the event. If you have any questions, please contact me. Thank you so much for your time and consideration!

Sincerely,  
Jennifer Sikora, Western PA Area Director, AFSP  
[westernpa@afsp.org](mailto:westernpa@afsp.org)



## OUT OF THE DARKNESS COMMUNITY WALK – WESTERN PA CHAPTER 2018 ERIE, PA SPONSORSHIP AGREEMENT

Please Print

We authorize the American Foundation for Suicide Prevention to include our corporate name and logo on all “Out of the Darkness” materials consistent with our sponsorship selection.

**Your Business Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Please check one:**

Donation	
<input type="checkbox"/> \$250	Your logo/name will be added to the walk website, on social media, and in all walk email newsletters. You will also be recognized during the walk ceremony.
<input type="checkbox"/> \$500	<i>All of the above plus:</i> Your logo or name will appear on the walk’s official <b>t-shirts</b> .
<input type="checkbox"/> \$1000	<i>All of the above plus:</i> You will be named a sponsor for a suicide education program in Western PA in 2018.
<input type="checkbox"/> In-kind donations	Contribute event items such as bottled water, snacks, furnishings, supplies, etc. – must be pre-approved by the Walk Chair and be valued at \$200 or more. Describe donation here: _____

**\*\*\* Agreement and Logo Must Be Received by August 17, 2018 \*\*\***

Please Mail or Email Agreement, Payment, and Logo to: [jsikora@afsp.org](mailto:jsikora@afsp.org)  
Jennifer Sikora, Area Director  
AFSP Western PA  
2426 Dogwood Drive  
Wexford, PA 15090

**Donation Via:** (please check one)

**Enclosed Check**

Please make check payable to: American Foundation for Suicide Prevention  
*In memo line, please indicate: “2018 Erie, PA Walk”*

**Credit Card:**

AMEX     MasterCard     Visa     Discover

CARD NO. \_\_\_\_\_

EXP. DATE: \_\_\_\_\_ CODE: \_\_\_\_\_ BILLING ZIP: \_\_\_\_\_

Charge amount authorized: \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Thank You For Generously Supporting Suicide Prevention!**