



10 Easy Ways to Fundraise!

1. **Web Site Creation** – Once you register online, you will have access to your own personal fundraising website. You can personalize your site with your own pictures and stories, send emails straight from your site to everyone on your contact list, and encourage them to donate to your fundraising efforts. You can post a direct link to your donation page on Facebook, MySpace, Twitter, etc....
2. **House Party** – This is a really fun way to fundraise! Charge “admission” or a “cover charge” (set a minimum such as \$20 or more to attend).”
3. **Mow-a-thon** – Get your kids involved in this weekends activity. Check ahead of time with all your neighbors and ask them if you can mow their lawn for a \$50 donation. They’ll love not having to do the work and being able to help your cause!
4. **Town Clubs and Organizations** – Send a solicitation letter to your local town clubs and organizations.
5. **Add a special signature line to your email accounts!** Every email you can include a link to use your fundraising page. This feature is often located under “Options” on most email programs. Use something like “Visit my Oral Cancer Awareness page....”
6. **Ask your** local stores, medical offices, restaurants, salons etc. (places you give business to!) to place a money jar at the front counter. Check with the manager.
7. **Newsletter** – Ask your company, church, community or membership group distributes a monthly newsletter. Or can they send a group company wide email? Take advantage of these outlets!
8. **Host a movie party** at your house – Pick up a new flick at your local movie store, make some popcorn, pick up some soda and invite your friends and family over for movie night. Charge each attendee “admission.”
9. **Ask** – Your Doctor/Therapist/Veterinarian/Insurance Agent/Mechanic to make a check out to you instead of the other way around! Ask them to support your fundraising efforts with a donation to you or your team.
10. **Contact your local newspaper** and ask for a story about oral cancer – use your family’s experience if you feel comfortable. And have a photo ready to use!