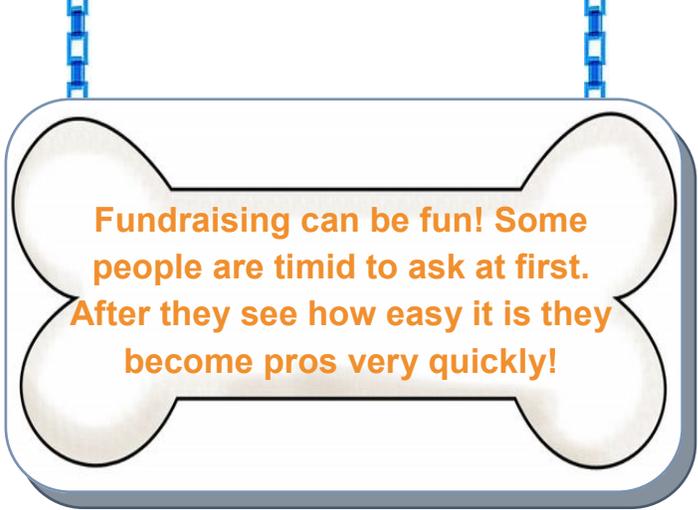


# Some of our BEST Fundraising Tips!

If you have more tips we can share, please pass them on! The more money we raise, the more animals we can help.



-  If you have 100 friends on Facebook, send each one a message asking them to give up one lunch out and donate \$10 to the animals. If you have have 200 friends, your fundraising will grow by leaps and bounds! Always give donors updates on your fundraising goal. They're in this with you!
-  Ask your local restaurants and shops if they'll donate a portion of the day's sales to your efforts. They normally allow you to host a night of fundraising. Encourage everyone you know to dine out to support you. Here are a few restaurants to get you started:

|                     |                          |                   |
|---------------------|--------------------------|-------------------|
| Boston Market       | Buffalo Wild Wings       | Buca di Beppo     |
| Chick-Fil-A         | California Pizza Kitchen | Chipotle          |
| CiCi's Pizza Buffet | Cheeburger Cheeburger    | Fuddruckers       |
| Jamba Juice         | Jersey Mike's Subs       | Kona Ice          |
| Maggie Moo's        | Lonestar Steakhouse      | McDonald's        |
| Foster's Grille     | Moe's Southwest Grill    | Noodles & Company |
| Panda Express       | Panera Bread             | Pei Wei           |
| Red Robin           | Sweet Tomatoes           | Sonic             |
| Wendy's             | Yogurtini                | Chuck E. Cheese   |

-  Ask your manager at work to send out a company-wide email, or get permission to use the company's intranet, to share what you're doing to raise money for homeless animals in South Florida. Ask for the support of your co-workers. Add a link to your Personal Campaign page.

 You spend money with people and businesses year after year. Send each of these people a personal letter letting them know you are raising funds for the homeless animals in our community or ask in person. Be sure to let them know no amount is too big or too small. Make sure to include your address and a link to your Personal Campaign page. Here are a few ideas to get you started:

**Remember, the worst that can happen when asking for donations is someone will say no... That's OK!**



|                      |                        |                         |
|----------------------|------------------------|-------------------------|
| <b>Accountant</b>    | <b>Doctors</b>         | <b>Attorney</b>         |
| <b>Dentist</b>       | <b>Dentist</b>         | <b>Hair Stylist</b>     |
| <b>Groomer</b>       | <b>Nail Technician</b> | <b>Personal Trainer</b> |
| <b>Repair People</b> | <b>Banker</b>          | <b>Mechanic</b>         |
| <b>Restaurant</b>    | <b>Coffee Shop</b>     | <b>Grocery Store</b>    |
| <b>Bakery</b>        | <b>Coaches</b>         | <b>Veterinarian</b>     |

-  Host an “old-school” fundraiser like a Bake Sale, Car Wash or Raffle. People will appreciate why you’re taking the time to raise money for the animals and will support your efforts.
-  Send reminders to potential donors. A lot of people don’t donate until the last minute. Don’t get discouraged, but don’t give up, either! Reminders are appreciated by people who lead busy lives.
-  Add a link and a message to your email signature. Everyone that receives an email from you will know you are supporting the animals.
-  Use incentives for a challenge. It can be a donated gift card, a small gift, or you can even offer to bake a batch of the winner’s favorite cookies!
-  Follow the Humane Society of Broward County on Facebook and other Social Media. Make sure to share some of our posts so they are familiar with our shelter. Subscribe to our blog and encourage others to do so as well. The mailings are motivating, compassionate, and sometimes very funny!