



How to Make the Most of Your Fundraising Page

Your fundraising page is an important part of your success!
Follow these tips to make the most of your online fundraising page

Register Online

Registering online is quick and easy!



Send Emails

Your website includes customizable templates that make emailing your contacts a breeze.



Check Your Reports

The Reports section of your website allows you to keep track of your fundraising totals and send thank you emails to your donors.



Customize Your Story & Photo

Let everyone who visits your website know why the Walk is important to you. On average, a walker who personalizes his/her story and photo raises up to nine times more than a walker who doesn't!



Enter Offline Pledges

Entering offline pledges is an optional process that allows check or cash donations to show on your website fundraising total. These donations are processed by AHA staff after you turn them in to your local office or drop them off on walk day.

