

EVENT IDEAS

You can plan a campaign in memory of a loved one or to celebrate a special occasion. You can plan an event at your work, in your school, or in your community. Here are a few ideas to get you started. But don't stop here – get creative! Your only limit is your own imagination.



- **Film Screening** 
Host a film screening at your community center or parish. Charge an admission fee and donate the proceeds to CRS—add a CRS concession stand featuring donated baked goods to increase your donations even more! All you need is a video, projector and a screen or blank wall.
- **Community Yard Sale** 
Get your neighbors together and clear out your garages for a good cause. Make your signs big and bold, and let people know that all proceeds will benefit CRS. It's a win-win—you'll be free of clutter *and* touch countless lives around the world!
- **CRS Café** 
Serve up an international dish from one of the 101 countries CRS serves, and charge a fee per plate. Click [Where We Work](#) on our main web page for information on CRS' programs in that country—and distribute it to your guests.
- **Dance Marathon** 
Organize a dance-a-thon. Charge a fee to enter, or encourage participants to reach a fundraising goal by asking their friends and family to sponsor them. The longer you dance, the more you raise for CRS!

- **Dress-Down or Dress-Up Day** 

Ask your school administration to allow students to dress down for a day. Or pick a theme and encourage classmates and faculty to dress in costume. Charge each participant a fee that will go toward providing lifesaving aid to our poorest brothers and sisters overseas. You can also do this at work! Just be sure to contact your HR department first.

- **Get Competitive** 

A surefire way to get people engaged is to weave in elements of friendly competition. Organize a competition among clubs, classes—even faculty and students—to see who can raise the most for CRS. An added bonus is that competitions are naturally conducive to social media activity. You can post and tweet updates on the progress of the competition, announce winners or simply rally team spirit.

- **Game Tournament** 

Set up a bracket for board games or video games and play until only one competitor is left standing. Charge an entry fee, and donate the proceeds. Participants can feel good about supporting CRS—even if they don't make it to the final round.

- **Run, Bike, or Swim (or All Three!) for the Cause** 

Register for a race and ask your coworkers, friends and family to sponsor you. Let your supporters know that their contributions will help CRS serve poor and vulnerable people in more than 100 countries.

Before you get started, read [CRS' Guidelines for Fundraising](#). You can find it in the Resources tab at the top of your Fundraise for CRS user dashboard.

Our Community Giving Advisor, Laura Maguire, is available for ideas and helpful information. She can also answer any questions you may have. Email Laura at laura.maguire@crs.org or call 800-235-2772, ext. 7171.